

Programs With a Purpose

YMCA programs provide much needed services to our community

Aquatics: YMCAs have been teaching people to swim for more than a century. In YMCA aquatics programs, children learn to be safe around water and they feel the sense of accomplishment that comes with learning something new. Youth progressive swimming is the YMCA's third most widely offered program nationwide. It uses a problem-solving, guided-discovery teaching approach in a positive, caring environment. Kids can develop lifelong skills that can help them stay healthy.

Childcare: Care is based on individual needs of each child. From one on one snuggle time, to sharing a story on a teacher's lap, to moving and grooving on our soft climbers, each young child's individual needs are supported. We help children grow through planned learning experiences that incorporate the senses and early curiosity about the world.

Day Camp: Camp is designed for active kids who would rather be out in the woods building a fort and canoeing on the pond, than sitting in front of a TV or computer screen all day.

School-Age: Before and after school program is designed to provide children of working parents with quality care in a healthy and caring environment. We work to reinforce children's drive to learn with new challenges and opportunities.

Sports: Youth who participate in YMCA athletic programs enjoy many benefits including improved character, respect for coaches and participants, skill development and introduction to healthy choices

Teens: Besides sports the YMCA provides Red Cross Babysitting Courses, Volunteer Club and the "Hyve", a place where youth learn independence, honesty, respect, conflict resolution and the ability to get along with others.



Family Membership: Membership includes: Use of gyms, pools, weight room areas (14 years and older), racquetball courts, locker rooms, fitness classes, water aerobic classes and towel service. Family membership also gives you early registration on swim lessons and one free set of swim lessons per session. **Cost:** \$47.00 per month.

Adult Membership: (Age 19 and over) Membership includes: Use of gyms, pools, weight room areas, racquetball courts, locker rooms, fitness classes, water aerobic classes and towel service. **Cost:** \$41.00 per month.

Senior Family Membership: (one family member must be 60 years or older) Membership includes: Use of gyms, pools, weight room areas, racquetball courts, locker rooms, fitness classes, water aerobic classes and towel service. Early registration on swim classes, and one free set of swim lessons per session. **Cost:** \$40.00 per month.

Senior Adult Membership: (Age 60 and over) Membership includes: Use of gyms, pools, weight room areas, racquetball courts, locker rooms, fitness classes water aerobic classes and towel service. **Cost:** \$36.00 per month

Young Adult Membership: (Age 19 through 23 years) Membership includes: Use of gyms, pools, weight room areas, racquetball courts, locker rooms, fitness classes, water aerobic classes and towel service. **Cost:** \$29.00 per month.

Youth Membership: (Up through age 18) Membership includes: Use of gyms, pools, weight room areas (14 years and up only), racquetball courts, locker rooms and towel service. **Cost:** \$22.00 per month

New Member Joiner Fee: This is a non-refundable joiner fee for all new memberships, excluding Youth Membership. This is a one time fee as long as the membership is kept current. **Cost:** \$75.00

Fitness Center Option: This optional membership includes use of the Men's or Women's Fitness Center Locker Room. The room includes a whirlpool, sauna and private lockers. These options *must* be purchases with an Adult or Family membership. For adults only, 18 years and older. **Cost:** \$11.00 per person, per month

Invest In Our Youth Today!

The Power of Positive Experiences!!!



YMCA 2009 PARTNER WITH YOUTH CAMPAIGN

Your support makes all the difference!

Our Goal:
\$120,000

YMCA of Kokomo
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www.kokomoymca.org

Campaign Levels of Giving

The Heritage level honors those who came before us and made the Kokomo YMCA what it is today - \$5,000 and higher

The Chairman's Roundtable recognizes the countless volunteer hours that our policy and program volunteers have donated in our 134-year history. - \$1,000 to \$4,999.

The Respect level highlights the first of four character education values recognized by the YMCA. Respect, "The Golden Rule", treat others the way you would like to be treated yourself - \$500 to \$999

The Honesty level highlights the second of the four YMCA character education values. Honesty, true blue, "To tell the truth" - \$250 to \$499

The Caring level focuses on the third of the four YMCA character education values. Caring, listen to your heart. Compassion, "To care for others" - \$100 to \$249

Responsibility, the basic giving level highlights the fourth character education value recognized by the YMCA. Responsibility, "To do the right thing" - \$1 to \$99



Giving...The Power of Positive Experiences

Within the rich history of the Kokomo YMCA one thing has remained the same, and that *all people in our community are able to participate in YMCA programs*, regardless of their ability to pay. In continuing with our mission and our commitment to serve and help others, we want you to have "The Power of Positive Experiences", so others can experience the YMCA and the many life changing opportunities that it provides.

With your help during this annual support campaign, we will continue *our mission to provide programs that build a healthy spirit, mind, and body for all*, while building strong kids, strong families, and strong communities.

Unfortunately the YMCA cannot do it alone; we need your help to meet the increasing level of need in our community. As a charitable organization, the YMCA relies on the generosity of volunteers and donors to ensure that we add value to our community. By participating in this campaign we all have the opportunity to *make a difference in someone's life*.



2008 SPONSORSHIP REPORT

YMCA staff tracked the following individual sponsorship information in 2008. This report covers individual subsidies only. This report does not include youth program subsidies received from our United Way.

Memberships

In 2008 340 memberships were given to 978 individuals. The practice of our YMCA is to encourage family memberships, not just youth memberships, thus encouraging the family to grow together. It is also our practice not to turn anyone away from our YMCA, young or old, because of financial reasons.

The memberships that were sponsored were:

9	Youths	@ \$228 each	\$ 2,052
97	Adults	@ \$456 each	\$ 44,232
9	Fitness	@ \$588 each	\$ 5,292
217	Families	@ \$528 each	\$114,576
8	Families Fitness	@ \$660 each	\$ 5,280

340 Total Memberships for 2008 \$171,432

Less \$7,745 paid by sponsored

This equals approximately 25.0% of our total membership income. Involved in these youth, adult and family memberships were 556 children, ages 1 -17 and 422 adults.

Programs

We had an additional 245 children in YMCA programs that we waived \$33,166 in program fees so these children could participate in YMCA childcare, youth sports and aquatic programs.

Summary

Approximately \$204,598 was waived to help 1,223 people use our YMCA, who could not afford the membership or program fees. This figure represents 11.8% of our total operating budget. It also does not include, as stated above, the subsidy of many of our youth programs with United Way funds. Because of United Way funds, we are able to make our program fees more affordable to the community.

